

Anish Batlaw Joins General Atlantic as Operating Partner

New York, NY - March 31, 2015

General Atlantic ('GA'), a leading global growth equity firm, announced today that Anish Batlaw, former Operating Partner with TPG Capital, has joined GA as Operating Partner. Mr. Batlaw will be part of the firm's Resources Group, leading GA's human capital efforts in support of its global portfolio companies. He will be based in GA's New York office.

GA's Resources Group is composed of experienced senior executives who collaborate with the firm's investment teams and portfolio companies to execute global growth strategies. The Resources Group provides functional expertise in areas such as human capital development, pricing and salesforce effectiveness, global M&A, technology, finance, tax and capital markets and lead development through the GA Network. General Atlantic's global team is dedicated to identifying attractive, high-growth companies and providing capital and strategic support to build market leaders.

"We are very pleased to welcome Anish to the GA team as an operating partner," said Bill Ford, CEO of General Atlantic. "Building high-performance management teams and world class boards of directors is a key part of how we add value to our portfolio companies, and we expect Anish to make valuable contributions in this area."

Mr. Batlaw said, "I am impressed with General Atlantic's commitment to building industry leaders and excited about helping the GA portfolio companies build and scale their organizations."

Prior to joining GA, Mr. Batlaw was an Operating Partner with TPG Capital and Head of Human Capital for Asia. In this role, Mr. Batlaw worked closely with portfolio companies on developing management teams, strengthening boards and designing and implementing executive compensation programs. While at TPG, he served as the Non-Executive Director, Chair of the Remuneration Committee and member of the Audit Committee of Alinta Holdings and as Non-Executive Director and Chair of the Remuneration Committee of both TPG Wholesale Private Limited and Avon Products Company Limited. He also served as a Director and a member of the Remuneration Committee of HCP Global Holdings Limited.

Prior to TPG, Mr. Batlaw held various leadership positions at Novartis, including Global Head of Talent Management and Vice President and Head of Human Resources for Novartis Pharmaceuticals Corporation, the U.S. affiliate of Novartis AG. Earlier in his career, he also worked at Microsoft as General Manager of Human Resources and at PepsiCo, in various markets, including the U.S., India, China and Vietnam. Mr. Batlaw obtained a BA (Honors) degree in Economics from Delhi University and a Post Graduate Honors Diploma in Personnel Management from Xavier School of Management (XLRI) in India.

About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, long-term investment horizon and a deep understanding of growth drivers to partner with great management and build exceptional businesses worldwide. As of December 31, 2014, General Atlantic has \$17.4 billion in assets under management and more than 100 investment professionals based in New York, Greenwich, Palo Alto, Sao Paulo, London, Munich, Amsterdam, Beijing, Hong Kong, Mumbai and Singapore.

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