

# Bill Ford Speaks From 2020 World Economic Forum

From the 2020 World Economic Forum Annual Meeting in Davos, General Atlantic CEO Bill Ford discussed the framework for valuing high-growth businesses during the event's "Valuing Unicorns" panel. He was joined by David Solomon, Chairman and CEO of Goldman Sachs, and Stacey Cunningham, President and CEO of NYSE Group Inc., as well as panel moderator Andrew Ross Sorkin, Editor-at-Large and Columnist at The New York Times.

**SOURCE:** World Economic Forum

**Full Article:**

<https://www.weforum.org/events/world-economic-forum-annual-meeting-2020/sessions/valuing-unicorns>