

Conrado Engel Joins General Atlantic As Senior Advisor

New York, NY and São Paulo, Brazil - January 9, 2020

General Atlantic, a leading global growth equity firm, today announced that Conrado Engel has joined the firm as a Senior Advisor, based in Brazil. Mr. Engel brings nearly three decades of experience in financial services globally.

Mr. Engel has held leadership roles at international financial institutions, with specific expertise in consumer lending and risk management. Most recently, he served as Senior Executive Vice President at Banco Santander Brasil. In this capacity, he oversaw the Retail and Wealth Management & Specialized Businesses, including Auto Joint Ventures. He also served as a member of the Board of Directors and Risk and Compliance Committee at Banco Santander.

Prior to this, Mr. Engel held several senior roles at HSBC, including CEO of HSBC Brasil and Retail Director for HSBC Asia Pacific. He also previously served as CEO at Financeira Losango and in senior positions at Banco Nacional-Unibanco. Mr. Engel began his career at Citibank S.A.

Bill Ford, Chief Executive Officer of General Atlantic, said, "Conrado is a skilled executive who brings significant experience leading global financial services organizations as they manage growth and harness innovation. Our senior advisors bring vast operational expertise to our portfolio companies, and Conrado will be a valuable partner to our entrepreneurs and investment teams alike."

"General Atlantic has a demonstrated track record of backing local entrepreneurs who are solving unique problems in the financial technology, banking, and consumer lending spaces. I look forward to leveraging my experience to help General Atlantic's portfolio companies disrupt traditional models and achieve global scale," said Mr. Engel.

"The addition of Conrado to our Brazil team underscores our commitment to Latin America," commented Martín Escobari, Co-President, Managing Director, and Head of General Atlantic's business in Latin America. "We are thrilled to welcome Conrado as we continue to focus on accelerating the growth of great financial services companies in the region."

Mr. Engel earned his Bachelor's degree in Aeronautical Engineering from the Instituto Tecnológico de Aeronáutica.

Drawing from 40 years of experience investing in over 360 global growth companies, General Atlantic partners with entrepreneurs and management teams who are building leading, high-growth businesses. The firm has approximately \$35 billion in assets under management. General Atlantic focuses on investments across four sectors, including Consumer, Financial Services, Healthcare, and Technology, with support from the firm's global team of experts.

About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to build exceptional businesses worldwide. General Atlantic has more than 150 investment professionals based in New York, Amsterdam, Beijing, Greenwich, Hong Kong, Jakarta, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, and Singapore. For more information on General Atlantic, please visit the website: www.generalatlantic.com.

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