

# Harrison DiGia Named to Business Insider's 2024 "Rising Stars of Wall Street" List

Business Insider named Harrison DiGia, Vice President on General Atlantic's Consumer team, to its 2024 "Rising Stars of Wall Street" list. This list spotlights 25 professionals under the age of 35 to watch on Wall Street, who reflect the future of finance across a range of industries.

Harrison joined General Atlantic's Consumer team when he started at the firm in 2017, and since then he has supported nearly \$1 billion worth of investments for the team. Harrison leads the Consumer team's food-and-beverage investing efforts with a focus on restaurant franchising, and sits on the boards of prominent portfolio companies including Joe & the Juice, Restore Hyper Wellness and Athletic Brewing. Harrison's inclusion in this year's list underscores his entrepreneurial spirit and accomplishments, as well as his notable leadership within the Consumer team.

**SOURCE:** Business Insider

**Full Article:** <https://www.businessinsider.com/top-wall-street-executives-rising-stars-investing-trading-2024>