

Justin Lindsey Joins General Atlantic as Operating Partner

New York, New York - March 26, 2018

General Atlantic, a leading global growth equity firm, announced today that Justin Lindsey, former Chief Analytics Officer of BAMTECH Media, has joined the firm as an Operating Partner. Mr. Lindsey will be part of General Atlantic's Resources Group, providing expertise and strategic counsel to the firm's investment teams and portfolio companies. As a data scientist and AI/machine-learning expert, Mr. Lindsey will identify opportunities at General Atlantic's portfolio companies to leverage data and analytics in order to help drive revenue growth and operational improvements. He will be based in the firm's New York office.

"We are excited to welcome Justin to the General Atlantic team as an Operating Partner," said Bill Ford, Chief Executive Officer of General Atlantic. "With 25 years of experience in data sciences and analytics, I am confident Justin will provide critical value to our portfolio companies looking to leverage artificial intelligence to develop and execute data-driven strategies aimed at accelerating revenue growth, improving product development, and enhancing customer service."

"General Atlantic has a strong history of operational excellence in partnering with growth companies globally," said Mr. Lindsey. "I am proud to join the firm and look forward to leveraging my experience and network to help practically apply data, analytics, and AI to find signals that drive improvement and growth for its portfolio companies."

Prior to joining General Atlantic, Mr. Lindsey served as Chief Analytics Officer of BAMTECH Media, a technology subsidiary of The Walt Disney Company. In this role, he was responsible for leading a team of engineers and data scientists who built next generation analytics capabilities to support the company's portfolio of direct-to-consumer video services globally.

Before BAMTECH Media, Mr. Lindsey held a number of high-level positions in the data sciences and analytics space, including Head of Strategic Development for Research of Bridgewater Associates and Chief Technology Officer of Netezza, which was acquired by IBM in 2010 after going public in 2007. While at Netezza, his team designed and created a leading parallel analytics platform for advanced big data analytics. Prior to that, Mr. Lindsey served as Chief Technology Officer for the FBI, where he helped enhance the agency's technology and analytic capabilities following the events of September 11th. He then served as Chief Technology Officer for the U.S. Department of Justice, where he was responsible for driving technology strategy, architecting mission capability, and directing funds towards technology investments to ensure alignment with the Department's objectives. Earlier in his career, Mr. Lindsey led Hewlett Packard's Advanced Solution Lab.

Mr. Lindsey holds an M.Eng. in Electrical Engineering and Computer Science, an S.B. in Computer Science and Engineering, and an M.B.A. from the Massachusetts Institute of Technology.

Drawing from 37 years of experience investing in over 300 global growth companies, General Atlantic partners with entrepreneurs and management teams who are building leading, high-growth businesses. The firm has \$24 billion in assets under management as of December 31, 2017. General Atlantic focuses on investments across five sectors, including Internet & Technology, Financial Services, Business Services, Retail & Consumer, and Healthcare, with support from the firm's global team of experts.

About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to build exceptional businesses worldwide. General Atlantic has more than

115 investment professionals based in New York, Amsterdam, Beijing, Greenwich, Hong Kong, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, and Singapore. www.generalatlantic.com.

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