

# Mark Garrett Joins General Atlantic as Special Advisor

New York, New York - June 11, 2018

General Atlantic, a leading global growth equity firm, announced today that Mark Garrett, former Executive Vice President and Chief Financial Officer of Adobe Systems, Inc., has joined the firm as a Special Advisor. Mr. Garrett will leverage his enterprise and consumer technology expertise to provide strategic support and advice to the firm's investment teams and portfolio companies in the Technology sector.

General Atlantic's team of special advisors is comprised of senior executives from around the globe who share deep company-building expertise and best practices to support the firm in its goal of adding strategic value to growth companies as they seek to become market leaders. Special advisors deliver strategic, practical, and impactful support in the areas of revenue generation, operational excellence, and human capital to enable and sustain growth for the firm's portfolio companies.

"We are excited to welcome Mark to the General Atlantic team as a special advisor," said Bill Ford, Chief Executive Officer at General Atlantic. "He is well-recognized as a business leader with a forward-thinking approach to accelerating corporate growth through technology, and this type of vision will enable us to broaden our strategic capabilities throughout our firm and across our portfolio."

"General Atlantic is at the forefront of identifying innovative and disruptive technology companies that are poised for growth," said Mr. Garrett. "I am excited to lend my experiences to help add value to our current and future portfolio companies, while learning from bright minds in the industry."

Most recently, Mr. Garrett served as EVP and CFO of Adobe, a role he held for 11 years. Under his guidance, Adobe completed the fastest transition to a cloud-based subscription model among companies in the software industry. Prior to Adobe, he served as Senior Vice President and Chief Financial Officer in the Software Group of EMC Corporation. Mark also served as Executive Vice President and Chief Financial Officer of Documentum before it was acquired by EMC. In 2015, the Silicon Valley Business Journal named him "Public Company CFO of the Year." In 2017, Institutional Investor magazine ranked him No. 1 in the Best Software CFO category by sell-side analysts. Mr. Garrett currently serves on the board of directors at Cisco, GoDaddy Inc., Pure Storage, Inc., and Snowflake. He received his M.B.A. in Organizational Behavior from Marist College and B.S. in Accounting and Marketing from Boston University.

Drawing from 37 years of experience investing in nearly 300 global growth companies, General Atlantic partners with entrepreneurs and management teams who are building leading, high-growth businesses. The firm has \$24 billion in assets under management as of December 31, 2017. General Atlantic focuses on investments across four sectors, including Technology, Financial Services, Consumer, and Healthcare, with support from the firm's global team of experts. General Atlantic has deep expertise in the Technology sector and is currently invested in leading global technology companies including Alkami, Benevity, NuCom Group, and OpenClassrooms.

## About General Atlantic

General Atlantic is a leading global growth equity firm providing capital and strategic support for growth companies. Established in 1980, General Atlantic combines a collaborative global approach, sector specific expertise, a long-term investment horizon and a deep understanding of growth drivers to partner with great entrepreneurs and management teams to build exceptional businesses worldwide. General Atlantic has more than 115 investment professionals based in New York, Amsterdam, Beijing, Greenwich, Hong Kong, London, Mexico City, Mumbai, Munich, Palo Alto, São Paulo, Shanghai, and Singapore. [www.generalatlantic.com](http://www.generalatlantic.com).

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