

# Melis Kahya Akar Named to Private Equity News' Twenty Trailblazing Women list

Melis Kahya Akar, Managing Director and Head of Consumer EMEA, General Atlantic, has been named in Private Equity News' Twenty Trailblazing Women 2024 list. Melis was recognised for her role in having worked on and led several high-profile investments in leading brands such as Butternut Box and Joe & the Juice over the past year. Melis also serves as a board member of several portfolio companies including Gymshark, Joe & The Juice and SÉZANE.

Private Equity News' Twenty Trailblazing Women list celebrates the achievements of women working in investments and fundraising within the private equity industry, as well as recognising their role in forging a path for the next generation of female leaders.

Hear more from Melis: <https://www.generalatlantic.com/podcast/building-a-community-driven-brand/>

**SOURCE:** Private Equity News

**Full Article:** <https://www.penews.com/lists/twenty-trailblazing-women-2024>