



## Aaron Goldman

### Managing Director, Head of Enterprise Technology

**Office Location:** New York

Aaron Goldman is a Managing Director and Head of General Atlantic's Enterprise Technology sector, where he leads the firm's efforts around enterprise and vertical software and innovative technologies. Prior to his current role, Aaron Co-Headed Financial Services where he focused on Fintech and Payments. In addition to the companies listed below Aaron has been involved in our investments in Clip, d:local, Fireblocks, Mollie, Outsystems, NYDIG, PingPong, Riskified, Spendesk, Strike and Visma. Prior to joining General Atlantic in 2007, Aaron was part of the growth equity arm of the Fremont Group in San Francisco where he made several investments in the Internet, communications and healthcare sectors. While at the Fremont Group, he served as President and Chief Financial Officer of LPL Technologies, a growth stage company focused on the early diagnosis of ovarian cancer. Prior to that, Aaron was an Analyst in Donaldson, Lufkin and Jenrette's Leveraged Finance group.

#### Current Board Affiliations

**Fresha**, Board Member

**Gen II**, Board Member

**Guideline**, Board Member

**Jobber**, Board Member

**Modulr**, Board Member

**ISS STOXX**, Board Observer

**Spendesk**, Board Observer

**Talos**, Board Observer

**HighLevel**, Board Observer

#### Historical Board Affiliations

**Adyen**, Shareholder Representative

**FNZ**, Board Member

**Network International**, Board Member

## **Education**

**The Wharton School at the University of Pennsylvania, *B.S., Economics***  
**Harvard Business School, *M.B.A.***

## **Community Involvement**

**Citymeals-on-Wheels, *Board Member***