



Alberto Fasja Cohen

Senior Advisor

Office Location:

Mr. Cohen is a Senior Advisor at General Atlantic, providing strategic counsel and serve as a valuable resource on General Atlantic's investments in Mexico and the broader Latin America region. Alberto joins with over two decades of entrepreneurial experience, having co-founded Grupo Axo, a General Atlantic portfolio company since 2017 and a leading multi-brand and multi-channel company with roots in fashion, accessories, footwear, beauty, personal care and household products. Cohen co-led Grupo Axo's expansion efforts, which have resulted in the company carrying over 30 brands across 5,500 points of sale in both Mexico and Chile. He also serves on the board of Endeavor Mexico, a non-profit that promotes high-impact entrepreneurship in the country.