



Alex Baungaard

Senior Associate

Office Location: London

Alex Baungaard is a Senior Associate at General Atlantic and focuses on investments in the firm's Consumer sector. Before joining General Atlantic in 2021, Alex was an Investment Banking Analyst in the Consumer & Retail Group at J.P. Morgan. Prior to that, Alex was an Analyst at Polaris Private Equity.

Current Board Affiliations

Joe & The Juice, *Board Observer*

Education

Copenhagen Business School, *MSc, Finance and Accounting*

Copenhagen Business School, *BSc, Economics and Business Administration*