



# Asher Hecht

## Principal

**Region:** 1

**Office Location:** San Francisco

Asher Hecht is a Principal at General Atlantic focusing on investments in the Technology sector. Prior to joining General Atlantic in 2017, Asher was a Senior Associate at Spectrum Equity, where he focused on growth equity investments in internet and software companies. Prior to that, Asher worked as an Investment Banking Analyst at Allen & Company.

### Current Board Affiliations

**Automation Anywhere**, *Board Observer*

**HighLevel**, *Board Member*

**SPINS**, *Board Member*

### Historical Board Affiliations

**Benevity, Inc.**, *Board Member*

### Education

**Columbia University**, *B.A., Economics*