



Asher Hecht

Principal

Office Location: San Francisco

Asher Hecht is a Principal at General Atlantic focusing on investments in the Technology sector. Prior to joining General Atlantic in 2017, Asher was a Senior Associate at Spectrum Equity, where he focused on growth equity investments in internet and software companies. Prior to that, Asher worked as an Investment Banking Analyst at Allen & Company.

Current Board Affiliations

Automation Anywhere, *Board Observer*

HighLevel, *Board Member*

SPINS, *Board Member*

Historical Board Affiliations

Benevity, Inc., *Board Member*

Education

Columbia University, *B.A., Economics*