



Geoff Price

Senior Advisor

Office Location:

Geoff Price is a Senior Advisor at General Atlantic, providing strategic support and advice to the firm's investment teams and portfolio companies in the healthcare sector. Prior to joining General Atlantic in 2024, he co-founded Oak Street Health, the leading national primary care organization serving seniors. Over more than a decade, his leadership at Oak Street drove the development and implementation of an innovative clinical and patient experience model, establishing Oak Street as the leader in value-based healthcare.

Geoff applies his leadership and expertise in value-based healthcare across a range of innovative organizations. He serves as executive chairman of Habitat Health and serves on the boards of Atticus, ACES, and Care Message. In addition to his board roles, Geoff is an active advisor, investor, and supporter of initiatives focused on expanding access to care, improving mental health services, and enhancing the consumer experience in healthcare.

Geoff holds a BS in engineering from the University of Illinois Urbana-Champaign and an MBA from Harvard Business School. He is a 2022 Henry Crown Fellow within the Aspen Global Leadership Network at the Aspen Institute.

Education

Harvard Business School, *MBA*

University of Illinois Urbana-Champaign, *BS, Engineering*