



Samir Assaf

Chairman of MENA

Office Location: London

Samir Assaf is a Senior Advisor and Chairman of MENA at General Atlantic. In his role, Samir provides strategic support and advice to the firm's investment teams and portfolio companies across the Middle East and Northern Africa.

Samir has extensive global financial services experience, having spent nearly three decades in leadership roles at HSBC, including his current role as advisor to the Group Chairman and Group CEO and as Non-Executive Chairman of the Boards of HSBC Bank Middle East Limited and HSBC Middle East Holdings BV. He was formerly CEO of HSBC Global Banking & Markets and Chairman of Corporate and Institutional Banking.

Current Board Affiliations

BeyondNetZero, *Advisor*
HSBC Middle East Bank Limited, *Chairman*
HSBC Middle East Holdings BV, *Chairman*
Saudi British Bank (SABB), *Board Member*

Historical Board Affiliations

HSBC Continental Europe, *Chairman*
Global Financial Markets Association (GFMA), *Chairman*
HSBC Trinkhaus & Burkhardt AG, *Supervisory Director*
FICC Markets Standards Board (FMSB) Advisory Council, *Founding Member*
FEMR (Fair and Effective Market Risk) Market Practitioner Panel (MPP), *Founding Member*
HSBC Bank plc, *Board Member*

Education

L'Institut d'Etudes Politiques, *B.S., Finance*
La Sorbonne University, *M.B.A., Economics and International Finance*
Université Saint-Joseph de Beyrouth, *M.S., Economics*

Community Involvement

Alfanar, *Board Member*

St Joseph's University, Lebanon, *Board Member*

St Joseph's University, Lebanon, *Strategic Board Member*