



Srinivas Peddada

Principal

Office Location: Mumbai

Srinivas Peddada is a Principal on General Atlantic's Investment Support team focusing on our portfolio companies in India, expanding on work he was previously doing for GA as a Senior Advisor. Before joining GA, Srinivas was an Executive Vice President and Chief Information Officer at Bharat Financial Inclusion Limited, where he led a team of 300+ professionals and oversaw technology strategy. Prior to that, Srinivas served as Chief Information Officer at Dun & Bradstreet in its South Asia, Middle East & North Africa Group. He has also served as Chief Technology Officer at AIG and GE Money (India Region), in addition to working as Certified Architect at IBM Albany NY. Srinivas received his Master of Business Administration from Rensselaer Polytechnic Institute, his Master of Engineering from Birla Institute of Technology & Science, and his Bachelor of Technology from Jawaharlal Nehru Technological University.

Current Board Affiliations

Absolute Barbecue, *Board Member*

KFin Technologies Private Limited, *Board Member*

Education

Jawaharlal Nehru Technological University, *Bachelor of Technology*

Birla Institute of Technology & Science, *Master of Engineering*

Rensselaer Polytechnic Institute, *M.B.A.*