



## **Vittorio Colao**

### **Vice Chairman of EMEA**

#### **Office Location:**

Vittorio Colao is Vice Chairman of EMEA at General Atlantic. In his role, Mr. Colao draws on his extensive expertise in technology, consumer and digital platforms to provide strategic counsel to the firm's global investment teams and portfolio companies across EMEA. He previously served as Senior Advisor to General Atlantic from 2019-2021.

Mr. Colao returned to the firm after serving as Minister of Technological Innovation and the Digital Transition for the Italian government from 2021-2022, a role in which he led the growth of inclusive and efficient digital services across Italy and oversaw the country's space program. Prior to this, Mr. Colao spent 20 years at Vodafone Group, serving as Group Chief Executive for a decade, where he led the business' significant growth into one of the largest telecommunications groups globally. He currently serves as a Non-Executive Director at Verizon and is an Executive Committee member of Bocconi University in Italy.

#### **Current Board Affiliations**

**Staffbase**, *Board Member*

#### **Education**

**Harvard Business School**, *M.B.A.*  
**Università Bocconi**